




ANNUAL REPORT

MEETING THE MOMENT



2020

BIOLOGOS.ORG



The things you have done to properly inform the public about the current COVID-19 crisis has been incredible. Thank you for constantly stepping to the front lines of the science and faith conversation to spread the amazing news.

NICK, STUDENT



BioLogos explores God's Word
and God's World to inspire an
authentic faith for today,

Our vision is faith and science
working hand in hand.

Of the many needs in 2020, one of the biggest was squarely in the mission of BioLogos: to address the polarization and misinformation swirling around the science of COVID (even in Christian circles!). We met the moment by bringing reliable scientific information from a thoughtful biblical perspective—and hundreds of thousands joined us, sharing our many virtual events, and signing our Christian Statement on Science for Pandemic Times.

As we look forward, BioLogos will continue to focus hearts and minds on following Christ amidst the challenging science issues of our time.

A handwritten signature in black ink, reading "Deb Haarsma".

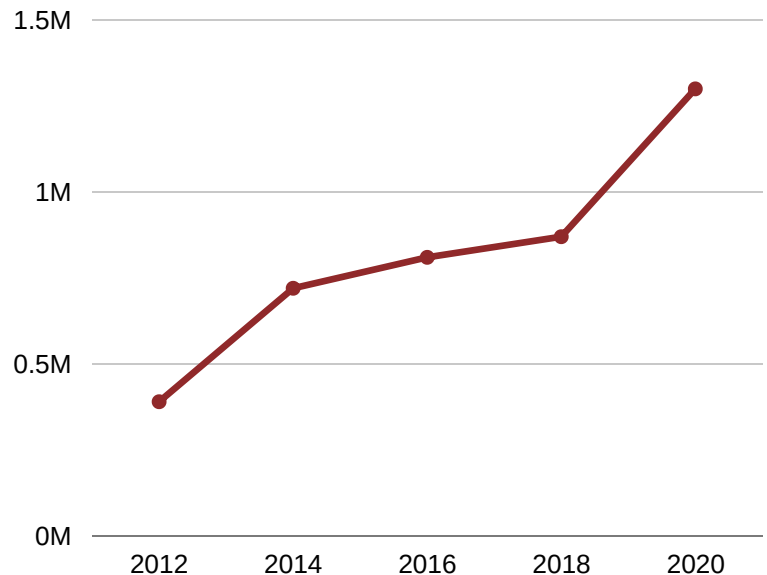
Deb Haarsma, President

2020 AT-A-GLANCE

ONLINE COMMUNICATIONS

Through all of our online efforts, BioLogos addresses issues at the intersection of science and Christian faith, like evolution, creation care, bioethics, and human identity. In 2020, this naturally included key pieces around the Christian response to COVID-19.


Our website was further modernized, equipped to deliver virtual events to an audience stranded at home. As a result of both our content and site updates, biologos.org experienced tremendous growth, surpassing one million annual visitors for the first time.



BioLogos web traffic experienced a sharp increase in growth in 2020, as users responded to our coverage of COVID-19 and high-profile virtual events.

TOP
0.5%

The BioLogos **Language of God** podcast has grown dramatically, now ranked in the top 0.5% of all podcasts according to the podcast search engine, *Listen Notes*.



MAKING A STATEMENT

OVER
8,000
SIGNATURES

CALLS TO ACTION

WEAR A MASK

GET VACCINATED

CORRECT MISINFORMATION

WORK FOR JUSTICE

PRAY

MEDIA MENTIONS

CHRISTIANITY TODAY

RELIGION NEWS SERVICE

HUFFPOST

YAHOO NEWS

PATHEOS

In August of 2020, and in response to polarization and rampant misinformation around COVID-19, BioLogos announced "A Christian Statement on Science for Pandemic Times." We invited dozens of Christian leaders to publicly show the biblical basis and broad Christian support for taking the scientific findings about COVID-19 seriously.

Those who signed and shared included author Philip Yancey, theologian N.T. Wright, and Walter Kim, the President of the National Association of Evangelicals, among many other key figures.

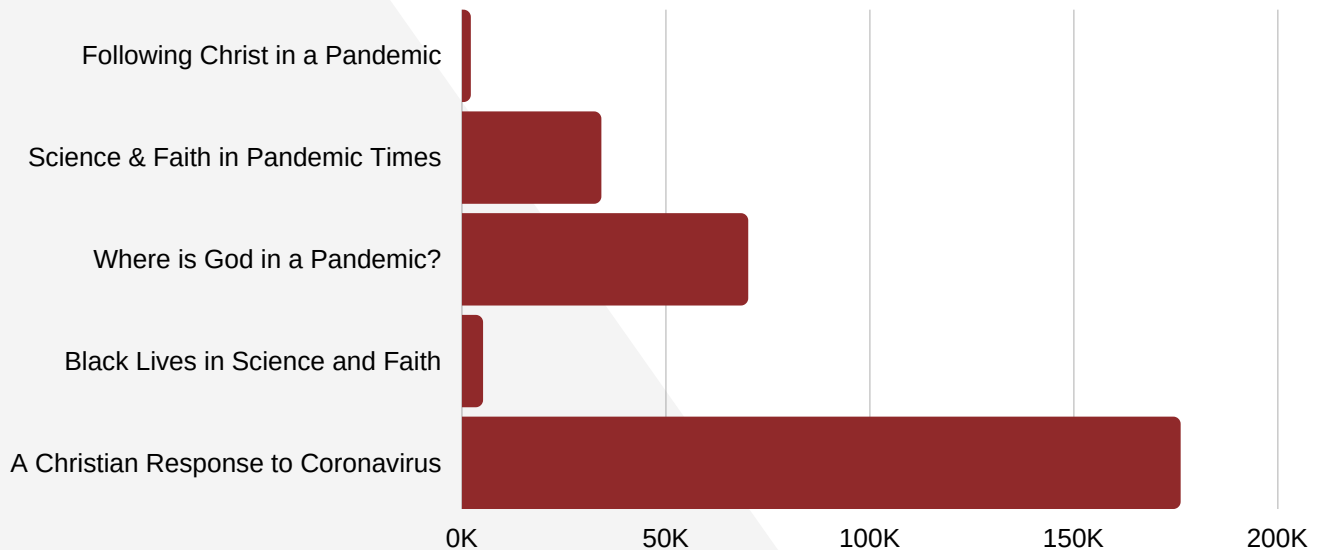
Overall, more than 8,000 signed the statement, which earned considerable media attention.

**READ AND SIGN AT
[STATEMENT.BIOLOGOS.ORG](https://statement.biologos.org)**

With in-person events on hold due to the pandemic, BioLogos transitioned to holding a number of high-impact virtual events online.

We also continued advance planning for several major events to come, including a virtual Creation Care Summit in October 2021, and an in-person national conference in March of 2022, Faith & Science, located in San Diego.

In total, BioLogos virtual events in 2020 were viewed over 280,000 times.



CONFERENCE & EVENTS

INTEGRATE CURRICULUM

In 2020, we continued to develop INTEGRATE, a science and faith curriculum for Christian school teachers and home educators.

We facilitated our second academic year of field-testing in classrooms and invited scientists and Bible scholars to review the material.

Based on teacher and expert reviewer feedback, we revised the 13 previously-written units and drafted the final 2. We drafted an alignment of the curriculum with the Next Gen Science Standards. In parallel, we developed a pricing model based on a review of comparable products; drafted a marketing plan; and designed and tested the new website and ecommerce platform.



BioLogos founder Francis Collins is on the cover of INTEGRATE Unit 6, "DNA Technologies & Ethics."

5 UNITS RELEASED

In the Fall of 2020, the first 5 units of BioLogos Integrate were made available for purchase via biologos.org/integrate

FINANCIAL SUMMARY

In 2020, the generous support from our individual & church donors went up 119% from 2019 while support from foundations increased by 98%. Of each gift received, 77% went directly to programs that benefit pastors, scientists, students, and families. The remaining gifts supported our core mission through administration and fundraising.

At the end of 2020, BioLogos had a net asset balance of \$3M. Of this amount, \$1.9M is from multi-year grants and designated for programs in future years. Cash reserves continue to be strong, allowing for continued stability through uncertain economic conditions in the coming year.

Our 2020 financial statement audit is complete and BioLogos again received an unqualified opinion from Monroe, Sweeris & Tromp P.L.C. BioLogos continues to meet the financial standards of the Evangelical Council for Financial Accountability.

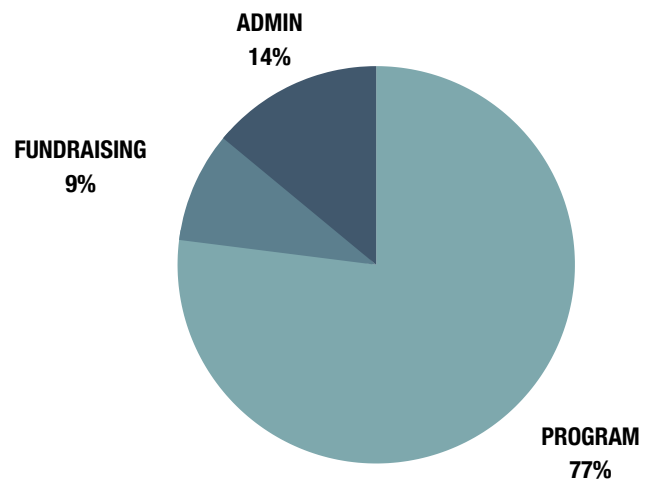
2020 REVENUE (WHERE OUR RESOURCES CAME FROM)

INDIVIDUALS & CHURCHES	\$1,743,209
JOHN TEMPLETON FOUNDATION	\$65,209
OTHER FOUNDATIONS	\$40,785
OTHER INCOME	\$47,190
TOTAL	\$1,896,393

2020 EXPENSES (WHERE OUR RESOURCES WENT)

WEB, PODCAST, & OTHER ONLINE COMMUNICATIONS	\$766,159
CONFERENCE AND EVENTS	\$183,993
CURRICULUM	\$143,480
OTHER PROGRAMS	\$34,296
FUNDRAISING	\$186,259
ADMIN	\$141,739
TOTAL	\$1,455,926

2020 KEY PERCENTAGES



BOARD OF DIRECTORS

Bishop Claude Alexander	Senior Pastor, Park Church
Dwight Baker, Board Chair	President, Baker Publishing Group
Andrew Ginsberg	Exec VP, InterVarsity Christian Fellowship
Jeff Hardin	Chair of Integrative Biology, Univ. of Wisconsin
Larry Langdon	Partner, Mayer Brown, LLP
Nancy Low	Executive Coaching
Richard Mouw	Theologian & Author
Praveen Sethupathy	Assoc. Prof, Biomedical Sciences Cornell Univ.
Mark Vogelzang	Pres. and CEO, Maine Public Broadcasting
Jennifer Wiseman	Astronomer, Author, and Speaker

